# TAYLOR BRO

Producer
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To whom it may concern,

My name is Taylor Bro. I am an LA based Producer.

I was born in Kalamazoo, with the real name Taylor Björn Bro. I have won multiple Clio awards as a producer and have worked with such clients as Amazon, Nike, Toyota, Microsoft, Devo, McDonalds and Capital One. I played college basketball for Western Michigan University where I competed against future NBA players. That high level of competition, passion and work ethic has served me well and is something I bring into every project that I collaborates on.

The recipient of a BFA in Cinema from SFSU, signed by Arnold Schwarzenegger (Gov of Cali at the time), my approach to producing is as creative as my background. A talented photographer in my own right, I realize the importance of bridging the gap for the creatives while still meeting the client needs. Specializing in producing cutting edge work, direct to client work and experiential campaigns in addition to traditional live action, I have done everything from blowing up cars live on Twitch to putting a giant fake T-Rex in an Amazon box and stopping traffic in LA for a day. Fond of saying "I come from a long line of Bros" my positive energy and enthusiasm makes every project memorable and fun.

Proudest moment : Having been serenaded by Mark Mothersbaugh of Devo.

Currently residing in LA with my wife & a rambunctious Shiba Inu named "Boogie"

# Taylor Bro

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**310-562-8907 | taylorbjornbro@gmail.com |**

## PROFILE

- 13 years experience working freelance film production. Experience with all aspects of production including: location shooting, Union rules, production troubleshooting, hiring crew, budgeting, purchase orders, payroll, timecards, talent contracts, rental contracts, client relations, talent relations, production insurance, supervising edits, marketing, promotion and presentation.
- Extensive network of professional film industry contacts and vendors; up-to-date knowledge of industry trends and technologies.

## CORE SKILLS

- **LINE PRODUCING:** Proven ability to supervise and coordinate large film crews with complex schedules and manage budgets of $500,000/shoot day or more. Successful at taking projects from pre to post-production. Experience facilitating both client and Ad-Agency needs.
- **FILMMAKING / VIDEO EDITING:** Skills, knowledge and professional experience in filmmaking in various positions from producing to editing. Directed, shot, produced & edited an entire pilot for Fuse TV and 350+ videos for the company I co-founded, Blind Blind Tiger LLC. Camera operating skills and knowledge of Cannon DSLR cameras & lenses.
- **ADVANCED COMPUTER SKILLS:** Adobe Creative Suite, Final Cut Pro, Logic, Microsoft Office

## EXPERIENCE

- **FREELANCE LINE PRODUCER,** – see list of credits (2016-Present)
- **FREELANCE PRODUCTION SUPERVISOR**, – see list of credits (2013-2016)
- **FREELANCE PRODUCTION COORDINATOR** see list of credits (2010-2013)
- **FREELANCE PRODUCTION ASSISTANT, LOS ANGELES, CA** – over 500 days on set (2005-2009)

## EDUCATION

- BFA in Film from San Francisco State University 2004
- Academic All-Conference / Mid-American Conference / Western Michigan University 2001 & 2002
- Athletic Varsity Letter for basketball from San Francisco State in 2003, and from Western Michigan University 2000, 2001, 2002

# LIST OF CREDITS:

***HIGHLIGHTS***:

**PRODUCED CLIO AWARD WINNING CAMPAIGN FOR AMAZON:**
Produced the highly successful campaign for Amazon for their orginal program "Good Omens" Winning several Clio Awards for this work.

**DIRECTOR / EDITOR:**
“An American Conspiracy” 5 part viral series produced for Tivo starring the band “Devo.” Over 300,000+ hits on YouTube

**2020**

TOOL OF NORTH AMERICA "HBO MAX -THE FLIGHT ATTENDANT"

LONDON ALLEY "NFL/VERIZON" ICONIC

CAROUSEL CREATIVE ENBREL "SURECLICK"

TOOL OF NORTH AMERICA "ALEXA AUTO"

LONDON ALLEY "NFL/VERIZON" ONE MORE SUNDAY

TOOL OF NORTH AMERICA "NIKE"

**2019**

TOOL OF NORTH AMERICA “SATANIC NUNS” ** Clio Award Winner*** 6 month long campaign

TOOL OF NORTH AMERICA "NIKE"

BURN STUDIO "ADIDAS"

BURN STUDIO "PSA"

TOOL OF NORTH AMERICA "CAPITAL ONE"

TORRID "FALL FASHION"

**2018**

TOOL OF NORTH AMERICA "PAPA MURPHY'S"

TOOL OF NORTH AMERICA "RE/MAX"

TOOL OF NORTH AMERICA "AD COUNCIL"

TOOL OF NORTH AMERICA "XQ PSA"

TOOL OF NORTH AMERICA "AMAZON VO"

TOOL OF NORTH AMERICA "AMAZON JURRASIC"

LAUNCH "GF9-2"

**2017**

TOOL OF NORTH AMERICA "DISNEY"

LAUNCH DRTV “GF-9”

TOOL OF NORTH AMERICA "MICROSOFT"

TOOL OF NORTH AMERICA "AMAZON GRAND TOUR"

TOOL OF NORTH AMERICA “STATE FARM”

TOOL OF NORTH AMERICA “FACEBOOK HALO”

TOOL OF NORTH AMERICA “PLANNED PARENTHOOD” (LIVE)

ALMA MATER “SUMMER’S EVE”

WHISKEY TANGO FOXTROT “CARL’S JR” (LIVE)

TOOL OF NORTH AMERICA “PRIUS”

**2016**

AERO FILM “SPECTRUM”

TOOL OF NORTH AMERICA “STATE FARM”

LAUNCHPAD FILMS/ THE MILL “HONDA”

RADICAL MEDIA “WSL”

TOOL OF NORTH AMERICA “JOHN DEERE”

TOOL OF NORTH AMERICA “AMAZON”

THE MILL “LEXUS”

M3 CREATIVE “LEVEL UP”

SEED MEDIA “USO PSA”

BIG BLOCK “TWITTER”

BREAKER DIGITAL “TOYOTA TESTING CENTER”

SLIM PICTURES “CIRRO”

STUDIO M “TELEFLORA”

SAF PRODUCTIONS “UBITECH”

SAF PRODUCTIONS “HUMIRA”

**2015**

SAF PRODUCTIONS “ICON AIRCRAFT”

BREAKER DIGITAL “2016 FORD RUNNING FOOTAGE”

JELLISON FILM GANG “NICKELODEON”

JELLISON FILM GANG “MEN’S WAREHOUSE”

CAVIAR “TARGET”

KNUCKLEHEAD “HELTER SKELTER”

KNUCKLEHEAD “AMERICAN RED CROSS”

SAF PRODUCTIONS “VIRGIN ATLANTIC”

RANCH EXIT MEDIA “2015 TOYOTA RUNNING FOOTAGE”

SAF PRODUCTIONS “RAZER”

**2014**

SAF PRODUCTIONS “HUMIRA”

ARTIFACT “B-SPOT”

CAVIAR “THE SCI SHOW”

MUSTACHE FILMS “TENKAI KNIGHTS - WARRIOR”

FURLINED “ TOYOTA – COACH T”

GO FILM “MITSUBISHI – SHORT SHORTS”

BACKYARD PRODUCTIONS “RUSTOLEUM – UNIVERSAL”

BOB INDUSTRIES “ HARLEY-DAVIDSON – YOUR OWN ROAD”

BACKYARD PRODUCTIONS “CENTURYLINK “

FURLINED “DOMINOS”

ARTIFACT “DISNEY –INFINTY”

MWP “AMTRAK –PSA SERIES”

PYSOP “FRITO LAY”

KONK “WENDY’S”

ORIGINAL FILMS “CHRYSLER - 2014 RUNNING FOOTAGE”

**2012**

BACKYARD PRODUCTIONS “MC DONALDS – UP LATE”

N’TROPIC “FORD FUSION”

SONS AND DAUGHTERS “NIKE – CROSBY”

THE COMPANY “COX CABLE”

ONE AT OPTIMUS “POSITEC”

BACKYARD PRODUCTIONS “HYUNDAI”

RASCAL FILMS “CHEVRON”

BEES AND HONEY “NORDSTROM’s RACK”

**2011**

HUNGRYMAN “TARGET –T5”

COVEY ENTERPRISES “LUCKY BRAND JEANS”

A WHITE LABEL PRODUCT “INFINITY –CHALLENGER”

MOXIE FILMS “PSA”

SMUGGLER FILMS “PLAYSTATION”

COVEY ENTERPRISES “BED BATH AND BEYOND”

BISCUIT “TARGET – HOLIDAY SEASON”

GO FILM “HOME TOWN BUFFET”

SUPPLY AND DEMAND “MAXWELL HOUSE”

SUPPLY AND DEMAND “HOME DEPOT”

TEMPESTA “LOREAL – J-LO”

RALPH LAUREN ADVERTISING “SP12 RUGBY SS01217”

**2010**

HUNGRYMAN “COMCAST”

HUNGRYMAN “TARGET – T2”

BRIAN COYNE FILMS “LITTLE CAESARS”

HUNGRYMAN “TARGET – T3 and T4”

AERO FILM “FORD”

BRIAN COYNE FILMS “LITTLE CAESARS 2”

***PRODUCTION ASSISTANT (2005-2009) LIST OF PRODUCTION COMPANIES WORKED FOR – OVER 500 DAYS ON SET*** @radical Media - Back Yard - Covey/Cyclops - Anonymous Content – HungryMan - Aero Films – The Directors Bureau - Locksmith - Smuggler - Uber - GoFilm - Milkt - Partizan - Mortar - Traktor - Stardust - A White Label Product - MJZ – Original Films - The Company – Biscuit – Sons And Daughters – Ntropics – Bob Industries – Mustache Films – Ranch Exit Media – Caviar